

Unit : 7B— **Cognition**

Pg. #s 298-322

Reading-As-You-Go Questions

Due date:

By 3/13—A Day

3/12— B Day

1. What is **cognition**? Give some examples of cognitive activities. (Pg. 298)

5. What is a **heuristic**? Give an example of a heuristic. (pg. 300)

2. What are **concepts**? Give an example. Concepts are similar to what other psych term we've learned about? (Pg. 298-299)

6. Explain **insight** and give an example. (pg. 300)

7. What is **creativity**, and what does it foster? Discuss **convergent** and **divergent** thinking in your answer. (pg. 301)

3. What is a **prototype**? Give an example of a concept and a prototype. (Pg. 299)

8. Explain **confirmation bias** and give an example of this concept. (pg. 303)

4. What is an **algorithm**? Give an example of an algorithm? (pg. 300)

Unit : 7B— **Cognition**

Vocab on pg. 324
(or throughout chapter in bold)

Pg. #s 298-322

Reading-As-You-Go Questions

<p>9. What is fixation? Give an example. (pg. 303)</p>	<p>13. What is overconfidence? Give an example of this concept. (pg. 307)</p>
<p>10. What is a mental set? Give an example. (pg. 303)</p>	<p>14. What is belief perseverance? Give an example of this concept. (pg. 307)</p>
<p>11. What is functional fixedness? Give an example. (pg. 303)</p>	<p>15. What is intuition? Explain. What the book describes as the "perils of intuition"? (pg. 308-310)</p>
<p>12. Explain the difference between representative and availability heuristics. Include an example of each to support your answer. (pg. 304-305)</p>	<p>16. What is framing? Give an example of how framing works. (pg. 311-312)</p>
	<p>17. Explain language. (pg. 313)</p>

Unit : 7B— **Cognition**

Vocab on pg. 324

(or throughout chapter in bold)

Pg. #s 298-322

Reading-As-You-Go Questions

18. What are phonemes ? Give an example. (pg. 313-314)	23. Explain what Skinner says about how we develop language. (pg. 316)
19. What are morphemes ? Give an example. (pg. 314)	24. Explain what Noam Chomsky says about how we develop language. (pg. 317)
20. What is grammar ? (pg. 314)	25. Explain statistical learning and critical periods as they relate to language development. (pg. 317-318)
21. What are semantics and syntax ? Give an example. (pg. 314)	26. Explain Whorf's theory of linguistic determinism . (pg. 319-321)
22. Describe the milestones in language development by discussing the babbling stage, one-word stage, two-word stage, and telegraphic speech . (pg. 315-316)	27. Discuss the power of thinking in images. (pg. 321-322)